



FPPF

Coffee Wale Bhaiya



Invest

in coffee

for it's the trend..

Our Journey

So Far...

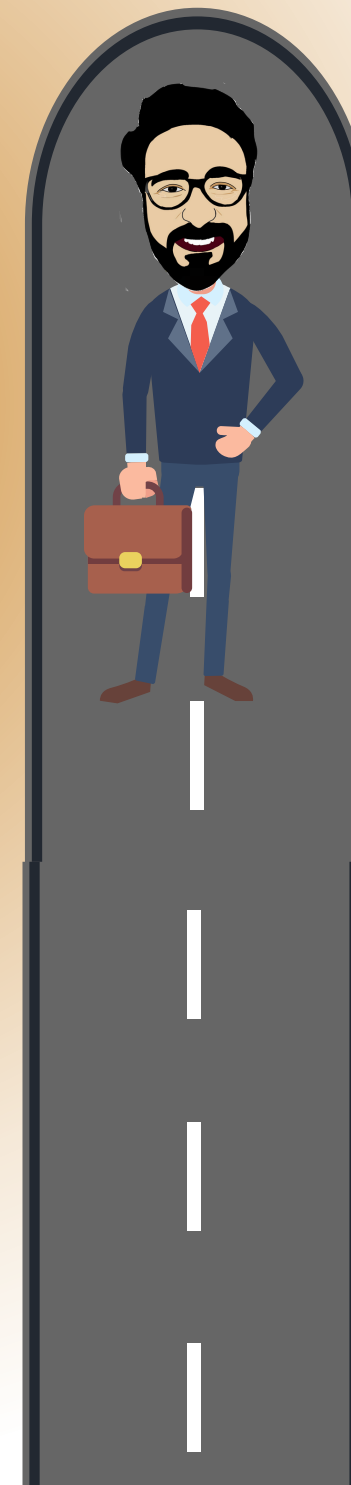
From just a choice to passion and now a full-fledged business; FPF Coffee Wale Bhaiya team has come a long way. Today we hold several outlets in Delhi, Jaipur, Mansarover and have such a strong layout that we ambition to go PAN India with 50+ outlets.



First Endeavour:

April 2017

Started first outlet in
Jawahar Nagar



Initial Hurdles:



Jan 2018



Closed first
branch due to
traffic jam

Jawahar
Nagar



Restarted again:

April 2018

Mansarover
Outlet

2nd Outlet :


Dec 2019

Chitrakoot
Stadium

1st Franchise :

March 2020



2nd Franchise : 

April 2021

Malviya
Nagar Outlet



DCM Outlet
within 3 days



3rd Franchise :

April 2021

4&5th Franchise :

April 2021




Raja Park

Two Pratap
Nagar Outlet
within 3 days

6th Franchise :

April 2021



7th Franchise : 

April 2022



Ganpati Plaza

Vidyanagar
Outlet



8th Franchise :

April 2022

9th Franchise :

April 2022



Chowda
Rasta Outlet

Jaipur is fully
covered by 11 outlets



Ready for Pan
India...





Bootstrapped

From a humble start to its strong footing; FPF has been through many ups & downs. But every adversity has been an opportunity for us to improve and shine. Today in Jaipur alone we have 11 outlets and our growth is such that in just a month we opened several new franchise outlets' each with new heights of profit.

Take a  break!

You had a long journey.



Unique Selling Point



Our Unique Selling Points are sure to get the customer entangled.

Diversified Menu



Shakes



Burgers



Pizzas



Mojitos

and many more...

120+ Delicious and versatile menu to suite the taste of all, making them carve more.

Neat & Clean

Hygienic atmosphere for our customers and staff for best experience and productivity.





Pocket Friendly

Coffee starting from ₹38

Mojito starting from ₹50

Pizza starting from ₹110

Shakes starting from ₹40

Burger starting from ₹40

Thus we have rates that's hard to resist!

Plesent Manarism

We believe that the customers satisfaction is the priority and this is what our well trained staff showcases through their service and behaviour.





FPPF

Business models

Kiosk





Mega

Shared



Founder Story

Back in 2018, Nikhil Gomber – The founder of FPF Coffee Wale Bhaiya had a critical realization that coffee is an important part of daily life.

He analyzed that Chai and Coffee have a long way to go in the Beverage industry. Mr Nikhil not only has passion for this business but also holds about 12-13 years of experience in selling coffee. It's his love for this drink that he wishes to share with millions of people through FPF Coffee Wale Bhaiya.



Coffee Consumption In India

- **10th fastest growing** market for specialists coffee chains
- **726 Crore Kg** of coffee consumed during the financial year 2022
- Coffee consumption is rising exponentially in India
- RTD Coffee drinks market in India registered a positive compound annual growth rate (CARG) of **13.80%** during the period of 2015 to 2020



Sale and profit

Daily sale 25-35k

Monthly sale 750-1050k

12-18% net profit

90-189K net profit per outlet



Current Footfall



Our each outlet witnesses
Total footfall of 300 customers per day

i.e. 9000 customers
per month

Thus for all our 11 outlets on an
average, **990000 customers**
visit us each month!



®



**COMING
SOON**

Coffee bean based
products to increase
ROI upto 2x

Thank You

